



Fair Water Footprints in the Race to Resilience: Global launch of the Glasgow Declaration for Fair Water Footprints

0800-0930 hrs GMT, Monday, 8th November 2021, Adaptation & Resilience Day, Water Pavilion, Hybrid Event, Hall 4 at SEC in Glasgow, Blue Zone, COP26, accessible to accreditation holders only. Virtual access via YouTube live broadcast available to all via www.waterforclimate.net. Speaker access via Pathable (Registration ongoing).

Event organisers: Water Witness International, UK Foreign, Commonwealth and Development Office (FCDO), CDP, African Civil Society Network on Water and Sanitation and valued co-signatories.

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Overview: Join the launch of the Glasgow Declaration for Fair Water Footprints at COP26, a breakthrough moment for global climate and water justice. The Declaration follows the call to action from UK Minister Goldsmith in August for responsible water use throughout our globalised supply chains, to drive climate resilience, protect nature and human rights, and accelerate attainment of the Global Goals. The founding signatories include the governments of the UK, Malawi, Peru, Madagascar, and Finland together with leading companies, financial institutions and NGOs. They are committing to ensure zero pollution, sustainable withdrawals, full access to WASH, nature-based solutions and drought and flood mitigation throughout their supply chains by 2030. This groundbreaking partnership will lead us to the fairer water future we all need. This event is an opportunity to find out more, to be inspired and to join us.

Background and Objectives: If we are to win the global race to resilience, we need to dramatically improve the stewardship of our most precious yet undervalued resource – water. Climate impacts are felt through water, whether it's too much, too little, pollution or conflict over resources. Building climate-resilient and thriving communities, ecosystems, and economies is only possible with clean, reliable, and accessible water and healthy

freshwater systems. But global demand for water is likely to exceed supply by 40% by 2030. Freshwater species and ecosystems are being lost and degraded more rapidly than any other. Unless we act now to end unsustainable water use in our economies we'll exacerbate the impacts of climate change, make millions more vulnerable to climate and disease shocks, and set parts of the world on course for water related losses of 6% of GDP growth by 2050. The UN General Assembly concluded in March this year that we are well-off track on water related Global Goals, and that new approaches are urgently needed.

The Glasgow Declaration for Fair Water Footprints provides us with new and exciting opportunities to address the global water crisis, and to drive resilient, inclusive, and sustainable development. Our water footprints – the water needed to produce the food, clothes, and goods we consume - shape water and climate security for millions of people across the globe. Over 40% of Europe's water footprint lies outside its border and 50% of the UK's footprint is from unsustainable sources. Agribusiness is sucking water-tables dry to irrigate crops, while textile factories and mines are polluting the very water sources that sustain local communities. This is both morally unacceptable and economically unsustainable.

Investors and multinationals currently influence as much as 70% of the world's water use and employ one in five of the global workforce. Much of this water use and many of these workers are in the catchments, communities and cities which face the greatest water and climate challenges on earth.

The Glasgow Declaration is a commitment by a unique partnership of governments, multinational corporations, investment houses and civil society organizations. They have joined forces to improve, accelerate and scale-up water stewardship – the use of water in a way that is socially and culturally fair, environmentally sustainable and economically beneficial. They will harness the power and reach of our global economy to ensure that sustainable water use which supports climate resilience becomes the business norm, rather than the exception.

During this event, the founding signatories will set out:

- The urgency and importance of Fair Water Footprints in the race to resilience
- The commitments and transformative action they intend to deliver
- What you can do to support and join this ground-breaking global effort.

During the event we will hear from government Ministers and CEOs on why they are signing up, and from citizens in Africa and the UK on why Fair Water Footprints are so important for them. There will be chance to put questions to an expert panel, and to help plan for the achievement of Fair Water Footprints by 2030.

Outcomes: Additional signatories will be announced, and new participants invited to join the Declaration. Next steps, and details of how to track the initiative and stay informed will be set out.

Hybrid event: *Physical and virtual facilities, pre-recorded messages, powerpoints and videos, virtual panel and interaction/Q&A with audience members.*

Programme:

Time	What?	Who?	Purpose?	Physical/virtual
0805 – 0820	Welcome and keynotes	<p>Welcome by facilitator – Henk Ovink, Special Envoy for International Water Affairs, Kingdom of The Netherlands</p> <p>Dr Nick Hepworth, Director, Water Witness,</p> <p>Cate Lamb, Global Water Director, CDP and High-level Climate Champion for Water,</p>	<p>Introduce the event, and background and purpose of the Declaration</p>	<p>Physical</p> <p>Physical</p> <p>Virtual</p>
0820 – 0840	Signatory perspectives #1	<p>Jose Muro, Deputy Minister of Agriculture and Irrigation.</p> <p>Nancy Tembo, Minister for Forestry and Natural Resources, Malawi</p> <p>Jan Wahlberg, Climate Change Ambassador, Finland.</p> <p>Tim Wainwright, CEO, WaterAid (tbc)</p> <p>Michael Alexander, Head of Sustainability, Diageo</p>	<p><i>To set out:</i></p> <ul style="list-style-type: none"> ● <i>Why they are signing?</i> ● <i>Actions they intend</i> ● <i>Messages to delegates</i> 	<p><i>Physical tbc</i></p> <p><i>Physical</i></p> <p><i>Physical</i></p> <p><i>Virtual – recorded message</i></p> <p><i>Physical</i></p>
0840- 0850	Animation and citizens voices	<p>Pre-recorded animation and talking heads</p>	<p>Communication of what the declaration will do and why it is so important to people across the world.</p>	<p>Virtual</p>
0850 – 0915	Making it happen	<p>PPT presentation and panel discussion, Q&A</p> <p>Sareen Malik, ANEW</p> <p>Andrew Roby, Climate Advisor, FCDO,</p> <p>Nadja Franssen, Responsible Investment Officer, ACTIAM</p> <p>Rick Hogeboom, CEO, Water Footprint Network</p>	<p>Interactive session to elaborate how Fair Water Footprints will be delivered, and the roles of different constituencies – including questions from public/delegates</p>	<p>Virtual</p> <p>Physical</p> <p>Virtual</p> <p>Virtual</p>

0915 – 0930	<i>Closing remarks Signatory perspectives #2</i>	Barbara Schreiner, CEO, Water Integrity Network Laureano del Castillo, Director, CEPES, Peru, Global Water Partnership or IUCN tbc Unilever plc, tbc Baseflow, Muthi Nhlema, Catarina de Albuquerque, CEO, Sanitation and Water for All	Concluding remarks – the urgency of this moment, the need for leadership and ambition, and key messages to delegates	<i>Virtual/pre-recorded</i>
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