



Glasgow Declaration Privacy Policy

This privacy policy sets out how the Glasgow Declaration for Fair Water Footprints (henceforth referred to as the 'Glasgow Declaration') uses and protects any information that you give to us when you use this website.

The Glasgow Declaration is committed to ensuring that your privacy is protected. Should we ask you to provide certain information by which you can be identified when using our website, then you can be assured that it will only be used in accordance with this privacy statement and removed after it is no longer being used.

The Glasgow Declaration may change this policy from time to time by updating this page. You should check this page from time to time to ensure that you are happy with any changes.

Information we may collect from you:

- Information that you provide by subscribing to our newsletter via our website www.fairwaterfootprints.org. This includes your email address, first name and last name.
- We may ask you to complete surveys that we use for research and evaluation purposes, although you do not have to respond to them.
- We track which parts of our website you visit and the resources you access to help us understand website traffic and to improve our website.
- If you contact us, we may keep records of that correspondence.

What we do with the information we gather

The information given by you will be held and processed in accordance with the General Data Protection Regulation (GDPR) for the purposes of processing your request, providing you with information about services we offer, and for auditing usage of the site. Your details will also be entered into a database for general administration purposes. We will respect your instructions not to send you additional information if this has been indicated.

You personal data will be retained as long as necessary for the purpose of processing. Data will be deleted when:

- The data subject has withdrawn consent to processing
- A contract has been performed or cannot be performed anymore; or
- The data is no longer up to date.

Security

We are committed to ensuring that your information is secure. In order to prevent unauthorised access or disclosure, we have put in place suitable physical, electronic and managerial procedures to safeguard and secure the information we collect.

Under GDPR, we are required to report the "destruction, loss, alteration, unauthorised disclosure of, or access to" people's data to the Information's Commissioner's Office (ICO) and individuals affected within 72 hours of any breach, where it is likely to result in discrimination, damage of reputation, financial loss, loss of confidentiality or any other significant economic or social disadvantage.

How we use web cookies

A cookie is a small file which asks permission to be placed on your computer's hard drive. Cookies allow us to store preferences to present content and functions that are specific to you. They also enable us to see information like how many people use the website and what pages they tend to visit. They help us to improve our site and to deliver a better and more personalised service.

We use traffic log cookies to identify which pages are being used. This helps us analyse data about web page traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes and then the data is removed from the system.

Overall, cookies help us provide you with a better website, by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you, other than the data you choose to share with us.

You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website.

Links to other websites

Our website may contain links to other websites of interest. However, once you have used these links to leave our site, you should note that we do not have any control over that other website. Therefore, we cannot be responsible for the protection and privacy of any information which you provide whilst visiting such sites and such sites are not governed by this privacy statement. You should exercise caution and look at the privacy statement applicable to the website in question.

Controlling your personal information

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so.

The GDPR gives you the right to apply for a copy of the information we hold about you at no extra charge and to have any inaccuracies corrected.

If you believe that any information we are holding on you is incorrect or incomplete. If you have any concerns with the way we handle your data, or if you believe that any information we are holding on you is incorrect or incomplete, please contact us. We will promptly correct any information found to be incorrect. If you are still not satisfied, you will have the right to lay a complaint with ICO. Organisations are given 72 hours to respond to complaints.